

FOR ANYONE WHO HAS A SAMSUNG TELEVISION IN THE ROOM

Smart TV surveillance for Dummies 101

What gets recorded, and where a Samsung smart TV sends it.

A Samsung smart TV is not only a screen. It keeps a record of what is on the glass, and it sends that record out of the building. You do not get a copy. Other companies do. This page is the short version. The company briefing is Appendix 1. The capture record is Appendix 2.

The USB screen

Anything on the screen can be recorded. That includes a film played from a USB stick, a laptop plugged into the television, and the home screen itself. On 25 October 2026 a Samsung set was tested with the advertising switch and the viewing switch turned off. It still sent logs to Samsung while a USB video was playing.

Transcribed communication

The set can hear the room. Samsung sells features that notice a dog barking and a baby crying, including while the screen is off. Reports published in October 2026 say that sound is written up and sent on. That is transcribed communication. In the test on 25 October the files were locked, so the words inside them were not read.

To more than 200 partners, and about 400

The terms on the television name more than 200 marketing partners. A researcher who examined a 2025 Samsung set wrote that it was set up for Samsung and about 400 partners. You did not hire those companies. You cannot check them, and you cannot delete what they hold.

The addresses the recordings were sent to

On 25 October 2026 the same set sent data to these addresses. This was on the home screen, during the USB film, during HDMI, and after the set was switched to standby.

Address	What it is
tvp-ads-log.samsungads.com	Samsung's advertising log. The logs went here during USB playback, HDMI, the home screen, and standby.
rtb.adgrx.com, tvx.adgrx.com, cdn-stv.adgrx.com	AdGear. This is the company that fetched and served the ads.
lcprd1.samsungcloudsolution.net	Samsung's cloud. A small locked upload, about once a minute.
bpu.samsungelectronics.com	Samsung. Contacted at the moment the set tried to update itself, with automatic update switched off.

Appendix 1 is the briefing for a company. Appendix 2 is the capture record, in a few pages.